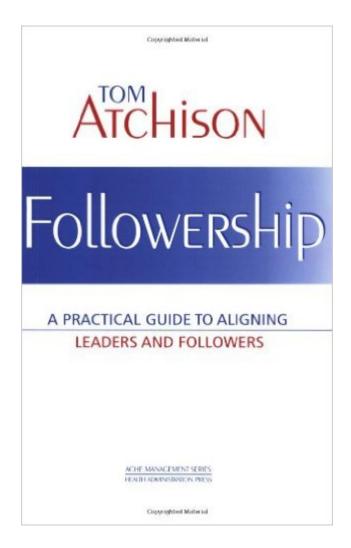
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Followership: A Practical Guide To Aligning Leaders And Followers





Synopsis

Having an impressive title does not make someone a leader. True leaders inspire commitment from executives, managers, physicians, and staff. Without this commitment, you have nothing but a title. What separates a true leader from a titled executive? Leaders have followers. This book takes an honest and refreshing look at what it takes build "followership" in today's complicated healthcare environment. Learn how to build an organizational culture that eases tensions and motivates staff to meet growing demands. This book will help you assess your leadership skills and the culture of your organization. Act on your findings with proven strategies that boost morale and engender committed employees. Healthcare leaders face a unique set of challenges. This book provides a clear roadmap for building trusting, productive relationships in an often turbulent and stressful environment.

Book Information

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Customer Reviews

This is not really a book on followership, not as it is generally accepted. It is a book about management in healthcare organizations. While it may have some value for people working in that industry, it is not grounded in the literature on followership. I doubt whether the author has even heard of Kelley or Chaleff (the pioneers of followership). At least, I can't find a single reference to their works anywhere in the book. If you are interested in followership, I would recommend "The Courageous Follower", "The Power of Followership", "The Art of Followership", or Kellerman's "Followership".

This is a textbook for a class I am taking. I would highly recommend it to anyone. This book is tough to put down, it is filled with insight and great tips.

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